

TM #51016

NCC Cable System Order

11758379

Order #	62317647
Syscode	0344
System Name	Spectrum/South Haven, MI
Market	Grand Rapids
AE	Brenda Hadley
Sales Coordinator	Colin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16

Flight Dates	08/29/16 - 09/04/16
Agency	Strategic Media Services, Inc
Advertiser	API RFS
Client Code	124
Product Code	183
Est Code	1163
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/08/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$1,256.00
Commission	\$188.40
Net Total	\$1,067.60
Total Spots	71
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments :	8.8 New Combined bookends order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	NCR Combined BOOKENDS
2	CNN	CNN NEWSROOM<	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NCR Combined BOOKENDS
3	CNN	VARIOUS	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
4	CNN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	NCR Combined BOOKENDS
5	CNN	VARIOUS	8/29/16	9/4/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS
6	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NCR Combined BOOKENDS
7	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$18.00	\$90.00	30	NCR Combined BOOKENDS
8	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR Combined BOOKENDS
9	ESPN	AVG. ALL WKS<	8/29/16	9/4/16	09:00	19:00						X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
10	FXNC	FOX AND FRIEND<	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$17.00	\$68.00	30	NCR Combined BOOKENDS
11	FXNC	VARIOUS	8/29/16	9/4/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NCR Combined BOOKENDS
12	FXNC	VARIOUS	8/29/16	9/4/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR Combined BOOKENDS
13	FXNC	VARIOUS	8/29/16	9/4/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	NCR Combined BOOKENDS
14	FXNC	AVG. ALL WKS<	8/29/16	9/4/16	09:00	19:00						X	X	-	-	3	\$18.00	\$54.00	30	NCR Combined BOOKENDS

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Market	Grand Rapids	Client Code	124	Total # of Weeks	1
		Product Code	183	Total	\$1,256.00
		Est Code	1163	Commission	\$188.40
		Product Name		Net Total	\$1,067.60
		Credit Status		Total Spots	71
AE	Brenda Hadley	Primary Demo	Adults 35+	Affiliate Split	100.0
Sales Coordinator	Collin Moore	Makegood Policy	Approval Required	Sold On	
Office	Washington			GRP	-
Phone	(301) 951-2620			CPP	-
Status	Not accepted				
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Comments : 8.8 New Combined bookends order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	MNBC	MORNING JOE <	8/29/16	9/4/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR Combined BOOKENDS

Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	71
AMT	\$1,256.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,256.00

SYSTEM APP: SALES ACCT Date Printed 08/08/16

62317647 | Grand Rapids | Spectrum/South Haven, MI | 0344 |